



Wallis Police Department

6810 Guyler St. Building B, Wallis, Texas 77485

Phone: 979-478-7111 Fax: 979-478-6828

www.wallistexas.org



City of Wallis Police Department Social Media Policy

Terms of Use

By posting or commenting on any social media platform used by the City of Wallis Police Department, you participate by your own choice, taking personal responsibility for your comments, your username, profile picture and any information you provide therein. By consuming, participating, viewing, and commenting, you further agree to the following terms of use:

The City of Wallis Police Department maintains a social media program for the following purposes:

- Engage and interact with our community
- Provide relevant and timely community news
- Release information
- Advertise community events
- Distribute crime prevention and public safety tips
- Correct misinformation that is posted that affects public safety (whether accidental or intentional)
- Protect the brand and reputation of Wallis Police Department by sharing facts and statistics to allow community members to have broad awareness of situations and incidents
- Provide urgent notifications of critical incidents which may affect residents, business owners and visitors of the City of City of Wallis Police Department
- Seek the public's help in identifying suspects and solve crimes
- Showcase activities and work that public safety agencies provide to bolster community trust
- Educate the community on what public safety teams provide as far as services and programs

Limited Public Forum

All social media platforms used by the City of Wallis Police Department are designated as Limited Public Forums. The department welcomes a person's right to express their opinion and encourages posters to keep comments relevant to the topic in question. Posting of any content on any social media platform used or managed by the City of Wallis Police Department, by any



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visitor, follower, subscriber or fan, constitutes acceptance of the terms of use described here in this policy. For purposes of this policy, the term "social media" refers to a platform, website or mobile app that enables users to create and share content or participate in social networking with City of Wallis Police Department. The City of Wallis Police Department may utilize a variety of social media networks consisting of Facebook, X (Twitter), Instagram, YouTube, Nextdoor, blogs, websites, and public safety mobile apps.

Emergency or Non-Emergency Requests for Police Assistance

The posting of requests for police, fire, or animal assistance, regardless of the nature of emergency or non-emergency asks, is discouraged and will not guarantee a response by the City of Wallis Police Department or any emergency service provider. Social media platforms are not monitored 24/7, therefore it is imperative that residents still contact the appropriate public safety agency through the telephone system or designated reporting system. In case of an emergency, or if police assistance is needed, please dial 911. If you wish to report a crime or information relevant to a crime, please call 979-478-7111. In the event you post information related to a crime, you may be placing yourself in a position of becoming a witness and subject to being subpoenaed into court and contacted by detectives.

Endorsements

"Friending," "Liking," or "Following" the City of Wallis Police Department, or an officer or employee of the Wallis Police Department, does not indicate an endorsement of that person's actions or comments. A comment posted by a member of the public on any City of Wallis Police Department social media network is the opinion of the commentator or poster only, and publication of a comment does not imply endorsement of, or agreement by, the City of Wallis Police Department, nor do such comments necessarily reflect the opinions or policies of Wallis Police Department.

Moderation of Content

The City of Wallis Police Department's social media presence is intended to be "family friendly." When applicable, Wallis Police Department utilizes the social media platform's built-in monitoring and moderation systems to provide content moderation and filtering options to limit foul, indecent or obscene content. City of Wallis Police Department will remove inappropriate content as defined below, without prior notice, and as soon as possible. Wallis Police Department shall reserve the right to remove, hide and/or block anyone who posts inappropriate material as determined by the city's social media content posting policy. This material may include, but is not limited to:

- Non-topical comments, photos, memes, or other content unrelated to the original topic, including random or unintelligible comments;
- Profane, obscene, or pornographic content and/or language;
- Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin;



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- Defamatory or personal attacks, including personal attacks directed at public officials, police officers, firefighters, or animal control officers;
- Threats to any person or organization;
- Comments in support of, or in opposition to, any political campaigns or ballot measures;
- Solicitation of commerce, including but not limited to advertising of any business or product for sale;
- Conduct in violation of any federal, state or local law, including city ordinances; - Encouragement of illegal activity;
- Information that may tend to compromise the safety or security of the public or public systems;
- Content that violates a legal ownership interest, such as a copyright, of any party;
- Harassment or content which constitutes and/or facilitates stalking;
- -Content which violates the right to privacy;
- Encouragement of violence;
- Repetitive content continually posted on multiple City of Wallis Police Department Public Safety posts;
- Comments which may reasonably interfere with, inhibit, or compromise law enforcement investigations, police tactics, fire suppression, police responses to incidents and/or the safety of police or fire staff and officers;
- Posts or comments that contain any external links

City of Wallis Police Department does not allow posting of photos or videos by anyone other than members of the public safety department.

Right to Post Static Content

The department reserves the right to post static content and turn off options for comments to protect the community and department from personal attacks, non-topical comments, spam commentary, harmful links, and other malicious content. The department does not engage in viewpoint discrimination since all comments would be prohibited, regardless of scope or content.